

 CZECH REPUBLIC DEVELOPMENT COOPERATION <i>Expert Request Form</i>	Request number: (Allocated by the Czech Development Agency)
Title: Development the Export potential of the Food Industry - as the way of transformation the economy of Ivano-Frankivsk region into European one	
Expected field of expertise: Food Industry	
Partner country: Ukraine	Region/town/locality: Ivano-Frankivsk, Ukraine
Expected Start and End Dates:	Total amount of days in the field: 1
Expected Czech ODA financial contribution (EUR):	Estimated co-financing from the partner institution (financial contribution in EUR/ in kind in detail) 1) Rent of the Venue and multimedia equipment (7 EUR x 8 hours) Total amount: 56 EUR 2) Coffee – break (30 x 3.5 EUR) Total amount: 105 EUR Total sum: 161 EUR
Applicant / Partner Institution: <i>Name, type, mail and web address of partner institution; name and position of responsible manager/contact person, phone, fax, e-mail.</i> Name: Ivano-Frankivsk Chamber of Commerce and Industry Type of organization: NGO e-mail: info@cci.if.ua website: http://cci.if.ua/ Name and position of responsible manager: Igor Bartkiv, Vice-President of IF CCI e-mail: i.bartkiv@cci.if.ua Phone: +38067 344 4046	

CONTEXT AND RATIONALE

Context:

Problem analysis. Please explain current situation and why the expert is requested (what is his/her added value).

Industry is one of the leading branches of the regional economy. The private sector predominates here, the share of which in the total output is 94,2%. One third of the Precarpathian population is engaged in the agricultural and food production.

The food industry is one of the leading sectors of Ivano-Frankivsk region economy.

There are 2 sugar-refineries, 14 milk processing enterprises, 3 meat-packing plants, 3 distilleries, 7 beer plants function in the region.

67 big and medium and 227 small enterprises are engaged in the agricultural products processing and foodstuff production.

But, the representatives of SME are in challenging situation now.

At the current stage, the food industry has faced a number of issues:

- 1) outdate equipment
- 2) bringing production in line with European standards
- 3) the need for certification of products
- 4) finding ways to enter the European markets
- 5) logistics (supply lines of products into European markets)

Regional authorities pay little attention to the need of development of Food industry. At present, there are no implemented projects and programs that would support the development of the Food industry. Small and medium businesses do not receive grant funds for modernization

of production. The representatives of SME do not get any educational practice to obtain new knowledge about working on the European markets.

Summarizing all the factors, a training seminar for the representatives of Food industry would be useful for getting more information about the way of innovation the production, finding the new partners and searching the export path.

Expected outputs and outcomes:

Please, explain, what is expected from the expert in detail (elaboration of analysis, seminar, forum, etc.) and when and how those outcomes will be used.

To resolve the following issues, that were described, we offer to organize 1 day training course for representatives of food industry enterprises of Ivano-Frankivsk region.

Expected number of enterprises – 20 - 30 companies.

Expected number of participants – 30 – 40 people

Expected topics:

- 1) Requirements for product quality in European markets
- 2) Ways to bring products to the appropriate standards
- 3) The possibility of certification
- 4) Export Logistics

Each participant will get the “Certificate”

It is also planned to organize the press-briefing with the representatives of Media (3 Media). Involving the representatives of local authorities into the training course is expected as well.

Role of the applicant/partner organisation and roles of other key partners:

Please describe briefly the roles and responsibilities of key project stakeholders and their relation towards the expert (towards his/her work).

Czech ODA – searching for project experts, co-financing the project implementation

IF CCI – organizing the group of representatives of SME, organizing press-briefing, involving local authorities, co-financing the project implementation.

Complementarity:

Ivano-Frankivsk region authorities pay little attention to development of the Food industry.

There are no projects working with development of so specialised sphere of production as Food one.

Date and Signature:

Place, date, name of authorised person within applicant institution and his/her signature, stamp.

*Ivano-Frankivsk Chamber of Commerce and Industry
c. Ivano-Frankivsk, Ukraine
January 17, 2017*

Vice-President of IF CCI

Igor Bartkiv

